

LandAid 10K - Sponsorship Packages

Thank you very much for your interest in sponsoring part of the LandAid 10K on Thursday 7 June 2018. Please find below the different sponsorship packages available – we look forward to hearing your thoughts.



Event Overview

LandAid's flagship sporting event, the [LandAid 10K](#), continues to be a popular fundraising event in the property industry calendar. The refreshed 2017 event was a huge success and had an incredible 839 registered participants taking part from 126 different property firms, raising over a fantastic £100,000 for LandAid's work to end youth homelessness. By sponsoring this event, your company can support LandAid in its mission to end youth homelessness and receive some great promotion to over 126 property companies.

Package 1: Goody Bag Sponsorship at £5,000 +VAT (one package available)

In return for this generous support, LandAid would provide the following benefits:

- Your company logo featured on the LandAid website on the event page, with link to sponsor website
- Acknowledgement in the Race Pack sent out to approx. 850 runners throughout the property industry
- Mention in the post-event press release circulated to industry trade media
- Logo featured on canvas goody bags, given to all participants, ensuring even more exposure
- Opportunity to supply branded materials featuring your logo (or leaflets/ gifted product) for goody bags (at sponsor's own cost and with LandAid's prior approval).

Package 2: Water Sponsorship at £5,000 +VAT (one package available)

In return for this generous support, LandAid would provide the following benefits:

- Logo featured on LandAid website on the event page, with link to sponsor website
- Acknowledgement in the Race Pack sent out to approx. 850 runners in the property industry
- Mention in the post-event press release circulated to industry trade media
- Logo featured on water butts at event, which all runners can use to fill their water bottles at the event
- Opportunity to supply leaflets/ gifted product for goody bags (at sponsor's own cost)

Package 3: Trophy Sponsorship at £750 +VAT (four packages available)

In return for this generous support, LandAid would provide the following benefits:

- Acknowledgement in the Race Pack sent out to approx. 850 runners in the property industry
- Company logo engraved on winning trophy at event
- Company will be named checked on the day as part of our prize giving
- Company name featured on LandAid website on the event page

Make a Donation

In recognition of any large donations (£5,000 or more), LandAid will recognise and thank donors in the following ways:

- By featuring donor logos in our Race Pack sent out to approx. 850 runners in the property industry
- Providing free entry to the event for up to four teams of four runners (16 people in total) – capacity permitting

We would be very happy to discuss the options available in more detail – contact becca.saunders@landaid.org

From all at LandAid – THANK YOU!
